



Kasie M. Coccaro

kcoccaro@gmail.com

Portfolio: <http://www.simplykasie.com>

EDUCATION



Elon University Elon, NC 
Bachelor of Art in Public Administration - May 2006
Minors: Multimedia Authoring , Political Science
GPA: 3.5

COMPUTER SKILLS



Microsoft: PowerPoint, Excel, Word, Publisher, FrontPage
Macromedia: Dreamweaver, Flash, Fireworks,
Adobe: Photoshop, Illustrator, Image Ready, Indesign, Acrobat, Contribute
management, HTML coding, CSS, ASP scripting, Java scripting, FTP, SPSS, Arc GIS, iMovie, Camtasia
Studio, CMS

Proficient in database research, Mac/PC capabilities



EXPERIENCE

Center for American Progress and Center for American Progress Action Fund 
Online Communications / Editorial – Web Producer  August 2007 - Present



- Update, upload, layout, and design all daily web content and multimedia / interactive
- Project Manage all web related projects including, web redesign, website advancements, technical problems
- Develop and implement new technologies for the website and internal web related projects and programs
- Work with varying policy team to create web related content to help market policy idea


Department of Local Government and Regional Development of Western Australia 
Public Affairs Dept. – Graphic Designer and Assistant Web Administrator  August 2006 - June 2007



- Redeveloped all corporate websites
- Maintained and updated all department websites
- Designed publications and graphics for print and web reports
- Assisted with the design and development of departmental intranet

NutritionInMedicine.org: UNC Chapel Hill 
Web and Graphic Designer  Chapel Hill, NC
January 2006 - June 2006

- Created educational and medical graphics, tutorials and Macromedia Flash web courses

Public Opinion Polling Center for Politics and Public Affairs at Elon University 
Polling Intern  Elon, NC
February - June 2006

- Assisted in creating questions and running the polling center
- Analyzed poll data through SPSS
- Compiled press releases distributed nationally
- Created online database and promotional materials 



The Virginian Pilot Newspaper Online Division – HamptonRoads.com 
Online Ad Design Intern  Norfolk, VA
Summer. 2005

- Conceptualized and created online client advertisements

Web Site Development 
Projects include but are not limited to:

- Chapel Hill Chamber Music; Elon University College Democrats; Barrettdesign Events & Flora;
Quaker Neck Housing Development; Alpha Omicron Pi Social Sorority

Campaign Management
Campaign Staff Volunteer for Alice Bordsen N.C. House Incumbent (2004)

- Produced literature, and voter outreach campaigns 
- Created and maintained campaign website 

Campaign Management Course (2004)
Volunteered for ex-Virginia Gov. Mark Warner Campaign (2002)

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Alamance County Criminal Justice Partnership Program (CJPP) Policy and Budget Analysis

Alamance, NC
September -December 2005

- Assisted in performing a statistical recidivism rate analysis
- Researched and created a budget analysis and alternatives for Alamance County Justice Dept

Elon University Faculty and Staff Technology Consultant

September 2004-March 2006

- Provided one-on-one technology, design and website assistance to hundreds of Elon faculty and students

References Available Upon Request